



Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BENGALURU-56

(An Autonomous Institution, Affiliated to VTU, Approved by AICTE, Accredited by NAAC with A+ Grade)

ALZHEIMER'S DAY AWARENESS PROGRAMME

Date: 21 September 2026

Venue: Dr. Ambedkar Institute of Technology (Dr. AIT) Campus

Organized/Coordinated by: Dr. Nagarathna M.L., Assistant Professor & Counsellor, Dr. AIT

Participants: First-Year BCA Students

1. Introduction

World Alzheimer's Day is observed every year on 21 September to create awareness about Alzheimer's disease and other forms of dementia. The day highlights the importance of understanding memory-related disorders, promoting brain health, and supporting individuals and families affected by dementia.

2. Program Description

On the occasion of World Alzheimer's Day 2026, the First-Year BCA students of Dr. Ambedkar Institute of Technology actively participated in an awareness programme coordinated by Dr. Nagarathna M.L., Assistant Professor & Counsellor.

The students prepared informative charts and awareness materials highlighting important aspects of Alzheimer's disease, including its symptoms, risk factors, prevention, early identification, and the importance of providing care and emotional support to individuals affected by the condition.

The students displayed the charts and created awareness in and around the campus by interacting with students and staff. Through this activity, they emphasized the importance of understanding Alzheimer's disease and treating affected individuals with patience, dignity, empathy, and respect.

3. Objectives

- To create awareness about Alzheimer's disease and dementia.
- To educate students about the importance of early recognition of symptoms.
- To promote empathy and understanding towards people living with Alzheimer's disease.
- To highlight the importance of healthy lifestyle practices and brain health.
- To encourage students to spread awareness about dementia in the community.

4. Outcome

The program provided an opportunity for the students to learn about Alzheimer's disease and communicate health-related information to the campus community. The awareness activity encouraged students and staff to develop greater understanding and empathy towards individuals experiencing memory and cognitive difficulties.

The active participation of the First-Year BCA students made the programme informative and meaningful. The activity also demonstrated the students' social responsibility and their willingness to contribute to creating a more informed and supportive community.

5. Few photographs of our participants presenting their projects to the staff members and the audience in the auditorium





6. Conclusion

The World Alzheimer's Day Awareness Programme conducted on 21 September 2026 at Dr. AIT successfully created awareness among students and staff through student-led chart presentations and interactions. The programme reinforced the message that awareness, early attention, empathy, and supportive care are important in addressing Alzheimer's disease and dementia.



Coordinated by:

Dr. Nagarathna M.L.
 Assistant Professor & Counsellor
 Dr. Ambedkar Institute of Technology